

07-51

John W Berresford
Attorney-Advisor
Policy Division Media Bureau
Federal Communications Commission
445 12th Street, S.W., Suite 4-C831
Washington, DC 20554

May 16, 2009

RE: File No. MB-07-51-0001
FCC Complaint 08-C0003811
Cablevision of Marion County

Dear Sir:

Attachment 1 is a letter from the Declarant, LPA, Inc., of Palm Cay to all residents. Cablevision of Marion County (CMC) has taken away channels 14-22 which evidently have been available at the base charge of \$10.00 since 2002. In other words CMC wants to charge the same rate for fewer stations. Channel 2-12 are local channels which can be received on an antenna with a converter box.

Having discussed this matter with John Norton, Policy Dept., 202-418-2120, I am under the impression that CMC is obligated to continue analog channels (the same channels ?) for three years past the conversion date. If this information is correct this is yet another dirty trick from CMC. To receive digital channels 14-22, or any other premium package, each resident must use a converter box for each TV provided and charged by CMC.

CMC wants to "rent" a converter to residents for \$4.99 for each TV. This is not necessary. The US Dept of Commerce information I pulled from their website states "A TV connected to cable, satellite or other pay TV service does not require a converter box for this program". I personally have satellite service from Direct TV and analog TV's in my home. I am receiving all channels with no interruption or additional cost for a converter box. I submit that CMC is trying to scam the homeowners at Palm Cay to reduce service and add costs to homeowners.

From CMC's website please see page 2 of 2 which states "Analog-only TV's in your home not currently connected to cable service will need to be connected to cable service or may require additional equipment such as a DTV converter box". CMC has offered to "visit homeowners to explain the new options". In other words to misrepresent the facts and take advantage of the senior citizen homeowners who are fearful of losing their homes if they do not pay the charges demanded by CMC.

This play is part of the threats and intimidation currently used by CMC to frighten homeowners into paying mandatory charges without cause. These tactics have been the point of numerous complaints to the FCC and other agencies. One of my complaints to the State of Florida was referred to the Federal Trade Commission with no results.

CMC still demands the right to charge all 787 homeowners a mandatory minimum payment totaling over \$94,000 per year for substandard service. See letter from Roger Demary, past President, Palm Cay Homeowners Association, previously submitted. This right has never accrued to CMC and is in direct violation of FCC Order 07-189.

I request that the FCC schedule and hold hearings on these matters so that CMC must answer questions and charges under oath. The CMC tactics so far is to deny, evade, delay and offer comment not relevant to this matter. Please see my letter dated May 15, 2009. We have provided specific documentation of every claim and charge we have made

We simply want the "whole truth" of this matter to be investigated and resolved according to the new FCC Order 07-189. CMC is either in violation of Order 07-189, or not. We have submitted

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unquestionable facts to support our position that CMC is in violation. Also there is no bogus issue of "bulk billing" for Palm Cay. We meet every criteria of the new law and have proved it repeatedly with factual documentation.

Yours Truly

A handwritten signature in black ink, appearing to read "Frank D. Mink", with a long horizontal flourish extending to the right.

Frank D. Mink
5493 NW 27th Place
Ocala, FL 34482-8750
352-369-0699

CC: Rep. Cliff Stearns

LPA, INC.
P.O. BOX 2495
OCALA, FL 34478

May 29, 2008

Dear Resident;

As you are probably aware, there is an upcoming transition mandated by the FCC that all Broadcast TV stations convert to an all digital signal by February 2009. It is a very complex problem, but as a result of this mandate Cable companies have had to make a number of decisions on how to operate their businesses following the change. Because many of the details over signal format and conversion equipment availability had not been decided, our cable provider, Cable Vision of Marion County, entered into an agreement with the FCC to convert to an all digital format. The belief was that the significant improvement in picture quality, additional channels, and features (pay per view, scheduling, TV Guide, etc) would outweigh the \$4.99 per month cost of the digital converter box. Since that announcement, there have been a significant number of residents that strongly objected to the additional \$4.99 per TV per month charge.

Based on the feedback I received, I met with Mr. King (Owner of Cablevision of Marion County) to discuss other options that may be available to us. As a result of that meeting the following will be options available:

Option 1 – Do nothing, pay nothing additional. As a result of our meeting, Mr. King agreed to continue to provide an analogue signal for channels 2-13 as they currently exist, however channels 14-22 will no longer be available in analog. For a historical perspective, when Mr. King bought the cable company in 2002, he increased the basic cable service from channels 2-13 to 2-22 and lowered the monthly fee from \$13.00 per month to \$10.00 per month and has kept that fee flat since that time. As of this conversion he will simply be going back to the previous basic cable package, but the fee will remain at \$10.00. If you do nothing, channels 2-13 will continue to operate as they currently do, without any converter box.

Option 2 – Purchase one or more Digital converter boxes. In addition to having a digital signal for channels 2-13, you would also have access to the following digital only functions: Access to Pay Per View Movies, On-Screen and Remote program searches, On-Screen Program Listings, Favorite Channel listings and the ability to have reminders for future shows.

Option 3 – Subscribe to a premium cable package. The Cable converter box provided will automatically convert the digital signal, provide the features in Option 2 above, and the premium channels in the package. There are a number of different packages to choose from, so if interested contact Cablevision.

As mentioned previously, this is a very complex issue. The above options should address the concerns that I have heard however this is potentially only a temporary solution. It is still the FCC's plan that by 2012 ALL TV signals will be digital. If you haven't purchased a digital compatible TV by this final conversion date, you still may need some form of converter box.

I hope these new options can allow us to focus on really important stuff...like enjoying your retirement.

Sincerely,

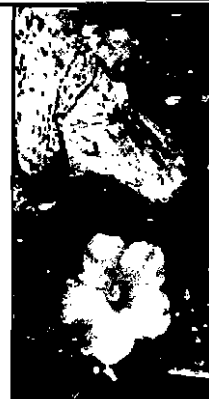


Ken Kirkpatrick
Declarant and President, LPA, Inc.

CABLEVISION

of Marion County LLC

HISTORY OF CABLE MANAGEMENT EMPLOYMENT

OCALA & MARION COUNTY**COMMUNITIES SERVED****PRODUCTS****CUSTOMER SERVICE****CHANNELS & PRICES****PAYMENTS****PARENTAL CONTROL****CABLE VS SATELLITE****CABLE THEFT****CONTACT US**☐ **SAVE \$\$\$**☐ **CHECK EMAIL**☐ **MY DIGITAL PHONE ACC'T**☐ **Make This
Your Home Page**

Welcome to Cablevision of Marion County

The Home of Fiber Optic/Digital Services and Free HD Channels

SEE YOUR CHANNEL LINEUPS - CLICK BELOW

(If you are unsure which lineup you have,
please call our office for assistance).

Economy Package - 69 Channels
\$14.99/mo. + Dtuner

Senior Package - 92 Channels
\$29.99/mo. + Dtuner

Family Package - 87 Channels
\$34.99 + Dtuner

Value Package - 119 Channels
\$39.45/mo. + Dtuner

All American Package - 172 Channels
\$47.45/mo. + Dtuner

Ultimate Package - 243 Channels
\$116.40/mo. + Dtuner

Click HERE for your Analog Channel Lineup...
(will be changing when digital transition occurs.)

DTV - A New Era in Television Broadcasting: As a customer of Cablevision of Marion County, you won't have to do anything when broadcast TV stations go to their new digital format on February 17, 2009. That's because we have already invested in the technology to convert local TV stations from the digital picture to be able to work with your current TV set. Cablevision does so by capturing and converting these digital signals and then sending them to your home through the same cable you have today. As long as you have one digital package and converter box on our system, any other TVs connected to our cable will receive channels 2-13 with no additional

equipment or cost.

Analog-only TVs in your home not currently connected to cable service will need to be connected to cable service or may require additional equipment such as a **DTV converter box**. Analog-only TVs should continue to work as before with cable TV services, gaming consoles, VCRs, DVD players, and similar products.

More information on the DTV transition is available at www.DTV.gov, www.dtv2009.gov or 1-888-DTV-2009.

If you have any questions, please contact the Cablevision office at 352-854-0408.

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CABLEVISION

of Marion County LLC

HISTORY OF CABLE MANAGEMENT EMPLOYMENT

OCALA & MARION COUNTY

COMMUNITIES SERVED

PRODUCTS

CUSTOMER SERVICE

CHANNELS & PRICES

PAYMENTS

PARENTAL CONTROL

CABLE VS SATELLITE

CABLE THEFT

CONTACT US

☐ SAVE \$\$\$

Cable vs. Satellite

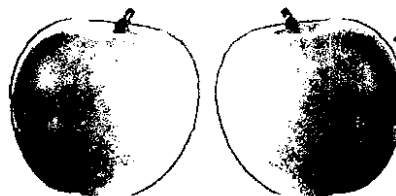
There appears to be an on-going marketing battle between the cable industry and the satellite dish companies. Primarily this "fight" deals with which one offers more programming, is more reliable, and provides the consumer a better price. The slick national advertising of the dish networks says they are the answer to all your entertainment needs. We in the cable industry say they're not fair—they aren't comparing "apples to apples" when they talk about their product versus ours. So let's set the record straight.

First: Satellite subscribers often complain about interference from lightning, wind, rain, and tall trees. These reliability problems aren't there with cable. Fiber optics and back-up power generators have helped us become the most reliable video service in the world. **Second:** As far as price is concerned, we truly are the better value. We don't require a long-term contract; we don't force you to purchase expensive equipment, and we keep our monthly price extremely competitive. **Third:** We offer more channels you really want for less money. And we will continue to offer more as new quality programming becomes available.

But that's not all you should consider when making a decision. Who's going to handle your repair? With satellite, you're on your own. With Cablevision of Marion County, you'll never be stranded. We're a local company with local staff—and we're just a local phone call away. So look at the facts—isn't it obvious that cable should be your choice?

Cable vs. Satellite Comparison

Comparing Apples to Apples



FALSE

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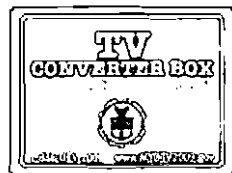


ANALOG PACKAGE LINE-UP

2	WESH 2, NBC
3	WOGX 51, FOX
4	WRBW 65, My 65
5	WUFT 5, PBS
6	WKMG 6, CBS
7	WOFL 35, FOX
8	WKCF 18, CW 18
9	WFTV 9, ABC
10	WRDQ 27, IND
11	Cablevision Info
12	Community Channel
13	WCHB 20, ABC
14	Doppler Radar
15	CSPAN
16	CSPAN2
17	Univision
18	TBN
19	EWTN
20	Headline News
21	QVC
22	HSN
23	ESPN
24	ESPN 2
25	Sun Sports
26	Golf Channel
27	FSN
28	TNT
29	Spike
30	USA
32	HGTV
31	TBS

33	WGN
34	CNN
35	Travel
36	Fox News
37	CNBC
38	MSNBC
39	TV Guide
40	Weather
41	TruTV
42	TLC
43	ABC Family
44	Food
45	Animal
46	Discovery
47	Soap
48	Comedy
49	AMC
50	TVLand
51	Lifetime
52	FX
53	A&E
54	Hallmark
55	Oxygen
56	E!
57	Disney
58	Toon
59	Nick
60	MTV
61	VH1
62	CMT

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| [Sitemap](#)

DTV Transition and the Coupon Program

What is the digital television transition?

At midnight on February 17, 2009, all full-power television stations in the United States will stop broadcasting in analog and switch to 100% digital broadcasting. Digital broadcasting promises to provide a clearer picture and more programming options and will free up airwaves for use by emergency responders.

What is the TV Converter Box Coupon Program?

Congress created the TV Converter Box Coupon Program for households wishing to keep using their analog TV sets after February 17, 2009. The Program allows U.S. households to obtain up to two coupons, each worth \$40, that can be applied toward the cost of eligible converter boxes.

*A TV connected to cable, satellite or other pay TV service does not require a TV converter box from this program.

Consumers have a variety of options. Options to explore include:

1. Keep your existing analog TV and purchase a TV converter box. A converter box plugs into your TV and will keep it working after Feb. 17, 2009, or
2. Connect to cable, satellite or other pay service, or
3. Purchase a television with a digital tuner.

Have more questions? Visit our [FAQs](#) for more information!

Not sure if you need a Converter Box? Click [Next](#).

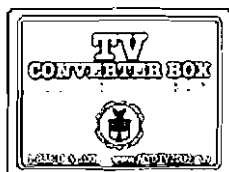
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| [Sitemap](#)



What are my options?

How do I request a coupon?

Between January 1, 2008 and March 31, 2009, you can request a coupon while supplies last in one of four ways:

- Apply online
- Call the Coupon Program toll-free 24-hour automated system **1-888-DTV-2009** (1-888-388-2009).
- Mail a coupon application to: PO BOX 2000, Portland, OR 97208-2000. Download a Coupon Application [here](#).
- Fax a coupon application to 1-877-DTV-4ME2 (1-877-388-4632)
- Deaf or hard of hearing callers may dial 1-877-530-2634 (English/TTY) or 1-866-495-1161 (Spanish/TTY). TTY Service is available from 9 AM - 9 PM Eastern Time Monday through Friday.

Will the transition affect me?

You will need to take action before February 17, 2009 if you currently watch TV on an analog TV set that is not connected to cable, satellite or other pay TV service. If you own a television with a digital tuner or subscribe to a pay TV service, you will likely continue to receive TV programming as usual after the transition.

If you're still unsure, answer these questions and we'll let you know if you need a converter box.

Question 1.

Do you have a TV set in your household receiving broadcasts using an antenna, such as "rabbit ears" or a rooftop antenna?

☐ Yes ☒ No

Answer

You do not need a TV converter box. Cable and satellite subscribers should check with their providers before February 17, 2009 to see how they are handling the transition. TVs connected to cable, satellite or other pay TV service will not require a TV converter box from this program.

If you think you need a converter box, click [here](#) to apply for a coupon.

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